



FIRST CONFERENCE
**INFORMATION
GOVERNANCE**
FOR THE LEGAL MARKET

HOW THE NEW AND CURRENT "ANALYTICS" TOOLS ARE BEING USED TO IMPROVE THE EFFICIENCY IN ALL AREAS OF THE LAW, WITH THE DEFINITION OF NEW STANDARDS AND METRICS AND HELPING IN THE DEFINITION OF STRATEGIES IN A MORE AND MORE COMPETITIVE LEGAL MARKET.

MAY 11 | 2017
INTERCONTINENTAL | SÃO PAULO

AN INNOVATING MEETING FOR THE LEGAL MARKET

GET TO KNOW HOW THE DIGITAL TRANSFORMATION AND THE INFORMATION MANAGEMENT WILL FULLY CHANGE THE LEGAL BUSINESSES IN THE YEARS TO COME.

WITH THE PARTICIPATION OF INTERNATIONAL KEYNOTE SPEAKERS.

MARK SMOLIK, CHIEF LEGAL & COMPLIANCE OFFICER DHL SUPPLY CHAIN AMERICAS

PATRICK DIDOMENICO, CHIEF KNOWLEDGE OFFICER, OGLETREE, NASH, SMOAK & STEWART, PC- NEW YORK, USA, AND AUTHOR OF THE BOOK "KNOWLEDGE MANAGEMENT FOR LAWYERS"



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GET UPDATES WITH THE DEBATES

THAT WILL DEFINE THE FUTURE OF LAW IN THE WORLD!



- ARTIFICIAL INTELLIGENCE AS A SUPPORT IN THE PROCESS MANAGEMENT;
-



- INFORMATION GOVERNANCE FOR DECISION MAKING;
-



- VIEWS OF THE LEGAL DEPARTMENTS AND LAW FIRMS ABOUT THE DIGITAL TRANSFORMATIONS IN THE MARKET;
-



- THE NEW LAWTECHS;
-



- HOW THE INVESTMENT IN TECHNOLOGY AND INTELLIGENCE MAY REVERT INTO BETTER PRODUCTIVITY AND RESULTS

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THE MEETING AGENDA

MAY 11 OF 2017, THURSDAY.

08:30AM WELCOMING AND REGISTRATION OF THE PARTICIPANTS

08:50AM THE CONGRESS OPENING SESSION BY THE CHAIRMAN

INTERNATIONAL KEYNOTE SPEAKER – WHAT ARE THE REAL RESULTS OF THE IMPLEMENTATION OF THE KNOWLEDGE MANAGEMENT IN THE OGLETREE, DEAKINS, NASH, SMOAK & STEWART OFFICE IN NEW YORK

09:00AM How may the North-American market experience like Knowledge Management maximize results and become preponderant for the office management

PATRICK DIDOMENICO - Director of Knowledge Management, Ogletree, Deakins, Nash, Smoak & Stewart, PC-New York, USA, and author of the book "Knowledge Management for Lawyers"

09:40AM INFORMATION MANAGEMENT IN DEPARTMENTS AND OFFICES AND SOFTWARE THAT INTEGRATE DIFFERENT SOLUTIONS.

How can the information be interconnected?

10:20AM COFFEE BREAK AND NETWORKING

INFORMATION GOVERNMENT IN A BROAD SENSE

10:40AM In this presentation, check how to implement a culture of Information Governance in your company or in your office and implement the knowledge management and structured data management with operational and strategic objectives.

JOSÉ PAULO GRACIOTTI, Corporate Management Consultant and Knowledge Management Specialist.

11:20AM INTERNATIONAL KEYNOTE SPEAKER – CHANGES IN THE LEGAL MARKET DYNAMICS AND THE IMPACT IN THE RELATION BETWEEN THE LAW FIRMS AND THE LEGAL DEPARTMENTS

Get to know Mark Smolik's experience as Chief Legal & Compliance Officer DHL SUPPLY CHAIN AMERICAS.



THE MEETING AGENDA

MAY 11 OF 2017, THURSDAY.

12:30PM LUNCH AND NETWORKING

INTELLIGENT MANAGEMENT OF LITIGATION IN OFFICES AND LEGAL DEPARTMENTS:

2PM

Get to know how Artificial Intelligence is already impacting the way to manage processes.

With the new effective CPC, demanding better information management in the legal area and in the offices and the increase of competitiveness in the current scenario, added to the challenges at times of uncertainties, the need for the Information Management becomes preponderant and even a competitive edge. In this panel, check how those new tools have already been present in the legal market and how they will transform you.

ARMANDO BUCHINA, CEO, Finch Soluções

THE VISION CEO'S CORPORATE LAW FIRMS

The vision of the managers from big corporate law firms about the use of the information management and its effects in efficiency and productivity.

2:20PM

A great panel about the future outlook and how information governance technology will transform the way to manage offices and serve clients.

JOSÉ SETTI DIAZ, Financial and Administrative Director and Member of the Executive Board and Counsel, Demarest Lawyers. JOSÉ EDUARDO CARNEIRO QUEIROZ, Director Partner, Mattos Filho, Veiga Filho, Marrey Junior and Quiroga Lawyers
FERNANDO EDUARDO SEREC, CEO, Tozzini Freire Advogados
CELSO COSTA, Managing Partner, Machado Meyer Lawyers.

THE VISION LEGAL DEPARTMENTS

The vision of the legal directors about the implementation of the information management and its internal impacts as well as in the contracted offices

3:20PM

Check how the departments are considering having the information management for their legal department and how they demand strategic services, under the information viewpoint, by the third-party offices.

ELIAS MARQUES DE MEDEIROS NETO, Legal Director, Cosan
JOSÉ IVANILDO DIAS JUNIOR, Legal Consultant, Dataprev
MARCELO PEVIANI, Legal Director, Lenovo
ALEXANDRE S. D'AMBROSIO, Executice Vice-President, Legal and Corporate Affairs and General Counsel, Banco Santander, Brasil



THE MEETING AGENDA

MAY 11 OF 2017, THURSDAY.

4:20PM COFFEE BREAK AND NETWORKING

4:40PM DEBATE AND ASSESS INVESTMENTS IN SOLUTIONS RELATED TO INFORMATION GOVERNANCE

Using Document Assembly: Optimizing Contracts and Petitions

Angelo Caldeira Ribeiro, CEO da Looplex S.A.

LAWTECHS PANELS.

15:10PM Who Are The New Companies that may cause a revolution in the legal market with new solutions
After the fintechs in the financial market, the lawtechs promise to cause a revolution in the legal market. Get to know why those startups are standing out in the still much traditional legal market.

TOMAS JUNQUEIRA DE CAMARGO, Founding Partner,, Digesto Search and Database
ALEXANDRE VIOLA, CEO, Justto

6PM END SESSION



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BE IN TOUCH WITH THE DECISION LEADERS IN LAW FIRMS AND LEGAL DEPARTMENTS FROM ALL OVER BRAZIL AND BECOME AN AGENT OF TRANSFORMATION IN THE LEGAL MARKET!

A unique meeting with names of great relevance in the legal scenario will debate about the participation of technology in this market.

If your company has got innovative solutions and want to be recognized as a part of this huge transformation, **get in touch:**

ROBERTA FROEDER

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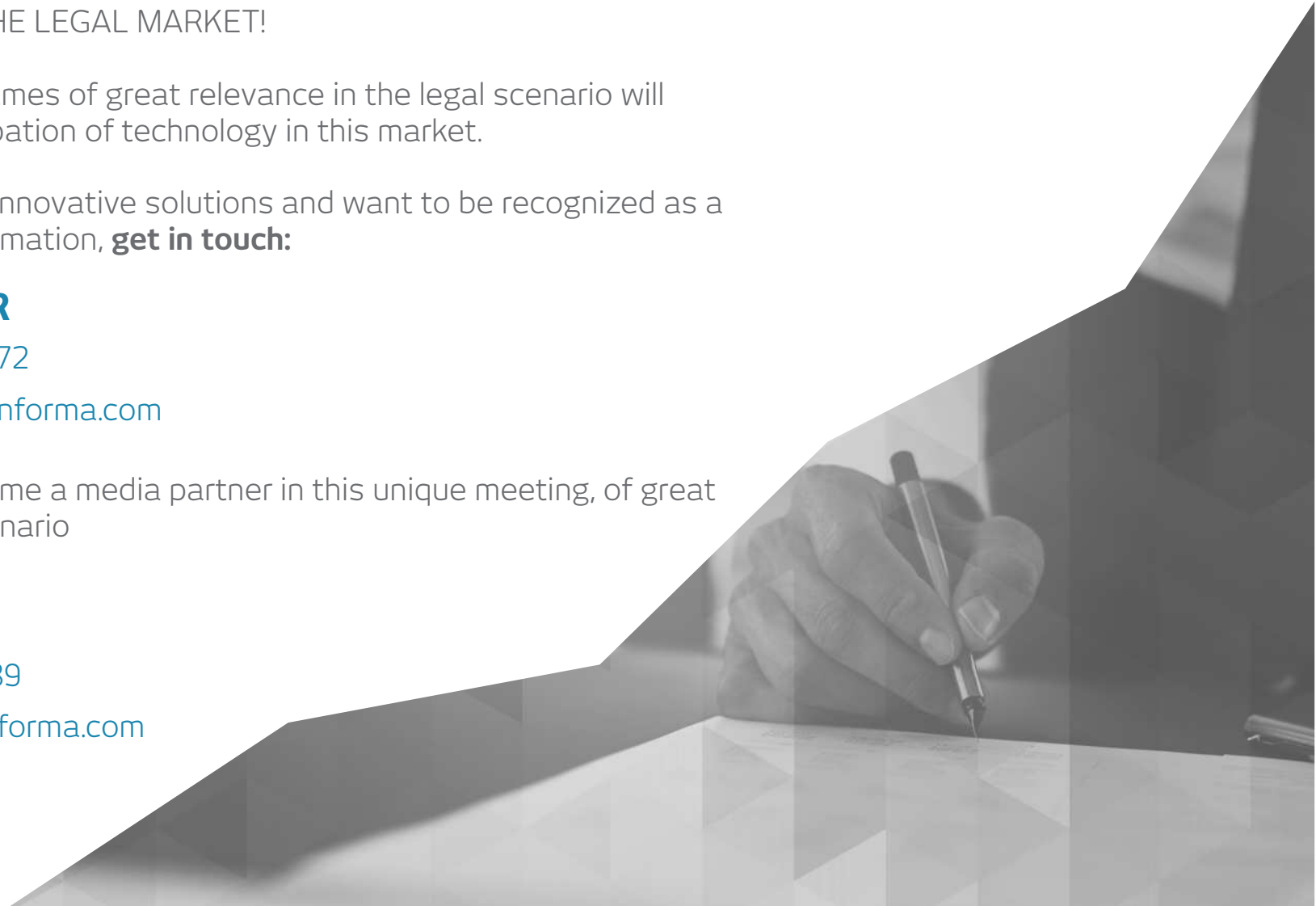
Get to know how to become a media partner in this unique meeting, of great relevance in the legal scenario

SHEILA SANTANA

Marketing and Partnership

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MAKE YOUR HOTEL RESERVATION

 DATE: **MAY 11, 2017**

 LOCATION: **INTERCONTINENTAL HOTEL**
ALAMEDA SANTOS, 1123 | SÃO PAULO | SP



INTERCONTINENTAL
HOTELS & RESORTS

WITH A NEW DESIGN, THE INTERCONTINENTAL HOTEL SÃO PAULO WAS RENEWED WITH A CONTEMPORARY STYLE.

Some changes include the new lobby lounge, the very pleasant environment of the Tarsila Restaurant and internet courtesy. With a prime location, on Alameda Santos, and just one block from Avenida Paulista, the hotel is very close to the main avenues in São Paulo.

Guarantee the lowest tariff of the market when making your reservation by using the Hotelmap reservation tool.

 www.hotelmap.com/pro/MRV3P



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INFORMATION GOVERNANCE MAY 11, 2016	TILL MAR 10, 2017	SAVE	TILL APR 7, 2017	SAVE	AFTER APR 7, 2017
CONFERENCE, 1 DAY	R\$ 1.895,00	R\$ 500,00	R\$ 2.095,00	R\$ 300,00	R\$ 2.395,00

MORE INFORMATION AND CONTACT:

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- CREDIT CARD (National and International)

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